

THE GREEN PARTY

Fall/Winter 2009

With NJ's first LEED certified 'green' home office, carbon offsets, and eco-friendly lifestyles, the Hi-Society Entertainment DJ team sets the tone for today's small businesses.



HI-SOCIETY ENTERTAINMENT ECO-FRIENDLY NEVER SOUNDED SO GOOD

One local entertainment company is giving new meaning to the phrase "environmentally sound."

The mobile DJ team of Hi-Society Entertainment has set the stage for other small businesses operating with the environment in mind. From their LEED-Certified, eco-friendly home office and music studio in Manchester, NJ, Jonathan Holmes and Thomas Wright discuss the steps they have taken to make their business green.

Hi-Society Entertainment:

- **Is 100% carbon neutral.** The team purchases carbon offsets to neutralize the carbon footprint from their studio space and their vehicles.
- **Is committed to green power.** Hi-Society's office and studio are run entirely on green power through privately-generated solar power and publicly-purchased "clean energy."
- **Maintains a green office.** What little paper is used is 100% recycled. In addition, Hi-Society does most of its business via email, fax, and virtual networking to eliminate transportation impact.

- **Practices what they preach.** From being vegetarians and buying organic, to bringing recycled, steel water bottles to events, the team members are both active, "green-minded" people, constantly trying to make their personal and professional lives better for the environment.

In addition, the team realizes that being green has become a bit of a fashion statement. Not only do they welcome the opportunity to discuss the steps they have taken, but promise to continue these practices regardless of what the cultural climate dictates.

- www.hisocietydjs.com -